# Risk Management

# Index of Articles - 1989

#### GENERAL

10 Survival Skills for Managing Corporate Risks in the Future, Luther T. Griffith, January, p. 16.

Explains how the role of risk management has become more active and stresses 10 essential skills for the risk manager of the fu-

Heading Off Risks in the Fast Lane, Richard S. Betterley, January, p. 22.

Explores risk management techniques designed to assist a company's transition from the startup, informal stage to a more structured, complex organization.

Choosing the Right Insurance Broker,

Gary L. Torns, February, p. 18.
Offers a guide to the broker selection process complete with a rating checklist.

Interest Rate Swaps That Benefit Both Parties, Russ Ray, Ph.D., April, p. 64.

Discusses the mechanics and applications of interest rate swaps, a financial technique to lower borrowing costs for both parties in-

Keeping in Step With the March of Time, Robert M. Bieber, April, p. 86. Lists time management techniques to in-

crease efficiency.

Survey by Broker Reveals Concerns of Risk Managers, Meg Deane, June, p. 71.

Compiles the results of a survey by Alexander & Alexander detailing the principal concerns of risk managers in 1989.

The Importance of Being Learned, George L. Head, September, p. 32.

Proposes enhancing the risk manager's "hands-on" educational experience through various university courses, professional programs and seminars.

Interruption Poses a Threat to Joint Over-seas Ventures, J. Eugene Kerwin and J. Donald Shea, October, p. 24.

Gives an overview of a car assembly plant jointly-owned by Chrysler Motors Corp. and Mitsubishi Motors Corp. and analyzes the plant's potential need for business interruption insurance due to the unique way it was equipped.

Mergers and Acquisitions: Buyer Beware, Susan Perry, November, p. 66.

Points out often forgotten liabilities to

review when negotiating a corporate merger or acquisition.

The Boundaries Between Dynamic and Static Risks, H. Wayne Snider, November, p. 37.

Examines the difference between managing risks that are constant and unchanging and those that are immeasurable and dynamic.

The Fine Line Between Business and Operational Risks, Aaron M. Konarsky, November, p. 36.

Describes the application of risk management to abstract financial risks and function-

#### INSURANCE

Pleasant Dealings With Marine Insurers in the London Market, Marge P. Layne, January, p. 42.

A description of the author's experiences involving marine exposures and the London marine insurance market.

Yesterday's Losses Predict Tomorrow's D&O Market, Kenneth S. Wollner, February,

Considers the possibility that skyrocketing insurance premiums are caused by inaccurate assessments of directors' and officers' liability exposures.

Insurance Archaeologists Uncover Lost Coverages, Sheila Mulrennan, March, p. 18.

Discusses the advantages of finding old insurance policies which may be more valuable than current ones because they have fewer

New Group to Educate Consumers on Insurance Industry, Alice H. Oshins, March, p.

Announces the creation of a nonprofit organization designed to develop and promote educational activities for providers and consumers of insurance and related services.

Retrospective Planning for Future Profits, Stephen E. Johnson, April, p. 69.

Outlines basic formulas for retrospective plans, which allows the insured to extend premium payments for a particular year over a given period of time.

Learning the Pitfalls of Casualty Rating Plans, Arthur E. Parry, May, p. 46.

Outlines the risks associated with manual, retrospective and paid-loss retrospective casualty rating plans and suggests recommendations for retention and fronting programs.

Wrap-Up Insurance Programs That Grant Control, Joel B. Brandt, June, p. 30.

Describes the advantages of wrap-up insurance programs for major construction projects, including project owner control over insurance limits, terms and conditions, coverage availability and costs.

As Europe Prepares for 1992, Insurers Plot Their Strategies, Edward J. Hester, September, p. 20.

Outlines the extent to which insurers have prepared for the competitive environment being brought by the creation of a single European market by 1992.

Going Beyond Tradition in Japan, James Y. Paulding, October, p. 18.

Examines Japanese insurance industry programs to help reduce international exposures. Compliance with Japanese insurance regulations/statutory requirements, compliance with corporate insurance specifications and minimum local premium risk costs are highlighted.

Second Non-Life Directive Paves Way for Borderless Europe, Thomas J. Drag, October, p. 35.

Explains the European Community's Second Non-Life Directive, relating to insurance coverage in a single European market for goods and services.

**Does Insurance Really Ensure Computer** Security? Richard W. Ryan, November, p.

Describes computer viruses and various controls that can prevent them and whether or not insurers will respond to any financial losses due to viruses.

#### CAPTIVES/ALTERNATIVE MECHANISMS

**Alternatives Continue to Lure Buyers** From Traditional Markets, James V. Davis, Ph.D., February, p. 32.

Discusses factors which drive insureds to various forms of self-insurance.

Financial Moves Help Create Risk Retention Groups, P. Bruce Wright and Thomas M. Dawson, March, p. 36.

Discusses how a risk retention group can be formed and licensed.

Best Bets for Funding Self-Insured Los-ses, Richard M. Duvall, Ph.D., April, p. 54. Explains methods to fund self-insured los-

ses through trust funds, captives, rent-a-captives and risk retention groups.

Colorado Enters the Race to Attract Cap-tives, Judith A. Spitzer, July, p. 20. With Colorado cited as the "insurance hub"

of the West, this article focuses on the legis-lative, regulatory and processing changes intended to sustain the state's reputation. Steps outlining how to form a Colorado captive are also listed.

Offshore Captive Taxation Becomes More Complex, P. Bruce Wright and John W.

Weber, July, p. 24.
Discusses the difficulties of choosing the structure and domicile for an offshore captive which are now subject to more taxation under tougher laws.

An Inside Look at a Mature Captive, Ronald H. Stolle, July, p. 30.

Examines the structure of a captive in-surance company specializing in the highly protected risks of industrial properties.

Alternate Methods for Evaluating Risk, H. Wayne Snider, July, p. 38.

Shows how to evaluate risks using self-in-surance as the predetermining factor.

What are the Alternatives for the Alternative Markets? John R. Cox, September, p.

Comments on the insurance industry's response to the accumulation of funds and the diversion of these assets into alternative

Humana Case Sets Tax Standard for Captive's Parent, Lucien P. Laborde Jr., October, p. 40.

Covers the implications of the partial reversal of the decision in Humana Inc. v. Commissioner on the deductibility of premiums paid by subsidiaries to captive affiliates and to parent companies.

One City's Successful Move to Self-Insurance, Lawrence N. Rogak, December, p.

A detailed account by the risk manger of the City of Long Beach, NY, of that city's switch to self-incurance.

#### LOSS CONTROL

Paying Off With Vigilant Property Loss Control, William H. McIntyre, February, p.

Discusses the need for redefining strategies for the protection of corporate as-

Getting Cash to Flow is Key to Disaster Survival, Isabel M. Pappe, March, p. 28.

Discusses methods to prevent a major interruption of income during a lengthy settlement process after a major loss.

Crisis-Free Crisis Management, Mayer Nudell and Norman Antokol, April, p. 31.

Provides a five-stage guide to developing an effective crisis management plan, begin-ning with the contingency planning process.

Healthy Profits Through Safety Planning, Harry Borowka, April, p. 36.

Evaluates a management-oriented safety program and the need for it to be integrated into all functions of an organization. Case studies examine responses to specific situa-tions which can be applied to any industry.

Comprehensive Screening Ensures Drug Test Accuracy, Albert L. Giles and Gregory R. Post, September, p. 28.

Stresses the detrimental affects that drugs have on the work force and offers guideline for recommended testing procedures to detect substance abuse.

Foresight Must Be 20/20 When Creating a Crisis Management Program, Richard H. Soper, September, p. 38.
Lists strategic elements to be included in every effective crisis management program,

as well as a checklist for program development.

**Tactics for Combatting Employee-Related** 

Crime, Julie Reese, October, p. 54.

Describes the different types of employee crimes which cost employers millions of dollars each year, as well as prevention programs and motivational techniques to eep workers interested in their jobs.

Computer Systems on the Brink of Destruction, E.J. Leverett Jr. and Brenda F. Powell, November, p. 22.

Discusses the increased role and importance of computers in the workplace, the ways they can be damaged by water, lightning, vandalism and power surges and methods for safeguarding the systems.

Eight Steps to a Disaster Recovery Plan, John A. Jackson, November, p. 34.

Outlines the eight major phases an or-ganization must go through to develop a comprehensive disaster recovery plan for computers.

Electronic Vaulting Streamlines the Process, Thomas Martin, November, p. 34. Identifies the technique of "electronic vault-

ing" in computer disaster recovery.

# LEGAL/LEGISLATIVE

Expanding Liabilities for Directors and Officers, Alice H. Oshins, January, p. 60.

Compares the liabilities for directors and officers to maloractice or product liability, pointing out the prosecutor's need to "teach corporations a lesson."

Risk Managers and Defense Lawyers, Kevin M. Quinley, June, p. 18.

Covers the defense attorney selection process and offers detailed advice on how to manage rising litigation costs.

Pre-Trial Assessments Make Witness Testimony Pay Off, Aaron Abbott, Ph.D., and

Adam Davis; J.D., June, p. 22. Examines witness credibility from both the jury's and the lawyer's viewpoints and why pre-trail assessment of witnesses is impor-

Do We Need to Update Underground Tank Regulation? Myra R. Anderson and William P. Gulledge, August, p. 36.

Questions the justification for the high financial requirements for underground tank owners which are pushing small operators out of the marketplace.

Parents Denied Claim for 'Loss Of Society,' Douglas P. Roller and Clifford E. Berman, September, p. 42.

Presents the Illinois Supreme Court's decision to reverse an appellate court's ruling to deny the parents of a non-fatally injured child the common law cause of action of "loss of society," typically granted to compensate for the loss of love and companionship of a fatally injured child.

#### **ENVIRONMENTAL IMPAIRMENT**

Waste Behind the Waste, T.D. Herod, April, p. 80.

Comments on how waste generators are unfairly being asked to pay for the disposal of their wastes more than once because facilities approved for hazardous waste disposal have become Superfund sites.

Massachusetts RIMS Tries to Keep Up With Pollution Issues, Lou Furino, May, p.

Based on the feature presentation at the 20th annual MassRIMS conference, provides an update of pollution liability issues.

Technology Meets New Environmental Challenges, Beth I. Muhler, August, p. 20.

Discusses the ramifications that environmental regulation and federally-sponsored cleanup actions have on the corporate environment. Details industry's attempt to make technically sound, regulatory responsive and cost effective decisions.

Taking the Bite Out of Asbestos Toxins, Lawrence G. Wylie, August, p. 28.

Presents methods of converting asbestos into a completely asbestos-free material and discusses exposure control and regulatory compliance.

Asbestos Abatement Begins With Comprehensive Safety Procedures, Jim Kasper, August, p. 30.

Sets safety standards for any asbestos abatement project in an attempt to protect a company against liability suits.

Need for Environmental Reviews is

Stressed, Lou Furino, November, p. 52. Stresses the importance of doing an environmental assessment before purchasing a property.

Scrap Metal Industry Faces Environmental Dilemma, Martin T. Katzman, December, p. 38.

Shows how liabilities under the Superfund law cut the competitive edge of the scrap metal industry, which seeks to reduce environmental damage, by making recycled metals just as costly as virgin metals.

#### WORKERS' COMPENSATION

An Insider's Guide to Choosing a shabilitation Provider, Howard Goldfarb,

February, p. 46.
Provides an understanding of rehabilitation and stresses the need to standardize the car-riers and employer's definition of success.

The Rising Cost of Workers' Compensa-tion and How to Contain It, Steven D. Millikan, March, p. 42.

Analyzes the workers' compensation system and factors contributing to the rising costs of health care.

Hands-On Approach to Avoiding Carpal Tunnel Syndrome, David M. Pagnanelli, M.D., May, p. 20.

Discusses warning signs and courses of treatment for Carpal Tunnel Syndrome, an injury caused by a repetitive wrist movement.

The Body is Willing, But is the Mind Able?

Jonathon Gice, May, p. 30.

Deals with the growing amount of industrial injury and permanent disability claims due to personality and emotional factors which interfere with recovery. Analyzes the difficulties of predicting an employee's response to an in-jury and provides personality assessment tools in an attempt to reduce claims.

Making Second-Injury Funds Your Number Two Priority, Olan A. Hembree Jr., May, p. 38.

Describes the advantages of second injury funds in reducing the impact of workers' compensation claims from employees injured at previous jobs.

NCCI 'Rebuilds' a Workers' Comp Con-sensus, Tom Johnson, October, p. 68.

Reports on the National Council on Compensation Insurance's Congress in Philadelphia and the organization's steps toward resolving problems facing the system.

**Traditional Methods Reduce Workers** Comp Claim Costs, Catherine D. Johnson, December, p. 46.

Discusses the skyrocketing workers' com-pensation costs and cites traditional ways to effectively manage rising medical and indemnity costs.

#### BENEFITS/HEALTH CARE

Hospital Bill Audit Programs Can Make a

Difference, Taylor Dennen, Ph.D., Michael Zell and Michael Arnis, January, p. 34.
Compiles the results of The Washington State Fund's hospital bill audit program comparing practices of vendors of audit services.

Putting the Lid on Health Benefits Costs, Joseph W. Avellar, Ph.D., and Daniel J. Klein, April, p. 46.

Examines the effectiveness of alternative health care systems which are designed to make medical care more efficient, Includes an analysis of consultants, practitioners which provide discounted services and utilization management companies designed to reduce excessive use of benefits.

The Benefits of Prevention Programs,

Donald G. Lightfoot, May, p. 26. Explains how the design and implementation of prevention programs are becoming an important factor in reducing future employee benefit costs.

Retiree Medical Benefits: The Tip of the

Reports on the nature of retiree medical benefits, the potential accounting nightmare facing employers and suggests alternative plan designs.

Nursing Shortages Up Hospital Risks, Stuart I. Freedman, July, p. 34.

Speculates on factors which may be contributing to nursing shortages and discusses the growing concern about managing these shortages before they have a negative impact on the quality of health care.

Paying the Price of Future Health Care

Benefits, Tom Johnson, July, p. 46. Discusses the failing health care system in the United States and presents concerns of insurance industry leaders.

Who Will Provide Long-Term Health Care? Anne Marie DiBella, August, p. 44.

Debates the question of who is responsible for providing long-term health care beyond retirement from the corporate and government perspectives. Insurance coverages and alternate methods of health care are presented.

What Do Employers See as the Benefits of Assistance Programs? Mollie Bowers, David DeCenzo, Charles Walton and William Grazer, October, p. 46.

Describes the results of a survey of employee assistance programs.

Funding the \$2 Trillion Retiree Benefit Liability, Donald G. Lightfoot, December, p. 20

Describes the funding crisis for the total liability of retiree benefits and the redesigning of retiree medical benefit plans due to the anticipated accrual accounting requirements of the Financial Accounting Standards Board.

The Myths and Misconceptions of Retiree Benefits, Stephen A. Meskin, Ph.D., December, p. 24.

Clarifies the impact of the FASB proposal that will require companies to recognize fu-ture health benefit liabilities for retirees on their balance sheets.

The Better Bottom Line of Fringe Benefits, Wade J. Webster, December, p. 52.

Explains how the lack of understanding corporate fringe benefit programs dramatically effects a company's profit margin.

#### **CONFERENCE REPORTS**

Overseas Conferences Give Risk Man-

agement Global Color, Rita Epstein. January, p. 50.

A detailed account of two major risk management events held by the International Federation of Risk and Insurance Manage ment Association in Brisbane, Australia, and the Risk and Insurance Management Society of Singapore.

CICA Considers More Formalized Stance on Captive Legislation, Tom Johnson, May, p. 60.

Summarizes the events of the Captive Insurance Companies Association's annual conference, with an emphasis on captive legislation.

Canadians Contemplate Environmental Dilemma, Alice H. Oshins, May, p. 64.

Using Quebec as an example, shows how environmental liability and directors' and officers' liability affects companies

Highlights of National RIMS Conference, Lou Furino, Tom Johnson, Alice H. Oshins and Mark L. Schussel, June, p. 37.

Recreates the programs of the annual RIMS conference, particularly those relating to legislative, captive, global, workers' com-pensation and pollution issues facing industry. An overview of exhibits is also included.

Hard Market Horizon Debated by RIMS in Florida, Tom Johnson, September, p. 52.

RIMS Florida 14th Annual Joint Conference weighs the possibility of avoiding a hard market in the next decade by presenting the positive and negative effects that market cycles have on competition.

Risk Manager's Role to be Redefined by the Next Century, Speakers Maintain, Alice H. Oshins, November, p. 48.

Reports on the annual Canadian RIMS conference, speculating on the course of risk management and its increasing demands in the 21st century.

Aircraft Builders Celebrate Spirit of the Future, Tom Johnson, November, p. 56.

Reports on the Aircraft Builders Council's fall seminar, including a look at the aeronautics industry's past strides and future space projects.

Insurance Consumer Revolt is Far From Over, Lou Furino, November, p. 58.

A report on the National Association Surplus Lines Offices' annual convention which highlights the insurance consumer revolt.

U.S. Maritime Industry Just Barely Treading Water, Tom Johnson, November, p. 62.

Comments on the decline of American shipbuilding capabilities, factors contributing to this trend and the need for legislative and administrative intervention.

Comprehensive Report of AEAI/RIMS Conference, Alice H. Oshins, December, p.

Covers events of the co-sponsored AEA!/RIMS conference in Monte Carlo. Highlights from each session provide insight into how the field of risk management is adapting to business changes, including those resulting from a rapidly changing Europe.

#### RIMS/INDUSTRY LIAISON MEETINGS

Ontario RIMS Meets With Commercial Union Executives, March, p. 46.

Litigation Cost Control Seen as Dominant Issue, July, p. 40.

Service Providers Seen as Useful Option, August, p. 58.

## **LEGAL CONSIDERATIONS**

A monthly column by P. Bruce Wright

Court Upholds Refunds to Insurers Under Tax Agreement, January, p. 47.

Rollbacks and Reductions in Limbo on Proposition 103, February, p. 54.

New Captive Election May Have Hidden Problems, March, p. 50.

Tax Code Imposes Penalty for 'Understatement,' April, p. 98.

IRS Outlines Bermuda Tax Refund Procedures, May, p. 74.

Amended Bill Takes Pressure Off Directors and Officers, June, p. 82.

Commissioner Implements Plans After Court Ruling, July p. 44.

Vermont Enacts Legislation Affecting Captive Insurers, August p. 56.

Foreign Insurers Face a Taxing Situation,

September, p. 50.

Today's Triels, Taxes and Treaties, October, p. 64.

IRS issues Ruling on Premiums for Transpired Events, November, p. 44.

IRS Rules on Issue of Sufficient Risk Transfer, December, p. 74.

### LONDON PERSPECTIVE

A monthly column by Chris F. Best

Brokers Need to Concentrate on Quality of Service, January, p. 44.

Risk Takes on an Existential Nature, February, p. 52.

A Call for Improved Global Coverage, March, p. 48.

Tradition at Lloyd's is a Fleeting Thing, April, p. 96.

A New Course in Crime; Captive Use Rising, May, p. 72.

Human Error is not a Passing Phrase, June, p. 78.

Security for Buyers May Be a Long Way Off, July, p. 42.

For Insurance Buyers, It's the Law of Supply and Demand, August, p. 54.

Can Brokers Meet Tougher Demands of Clients? September, p. 48.

London Market Clings to its Old Ways, October, p. 62.

What's Behind a Name? November, p. 42.

How Free is Free? December, p. 72.

#### SPECTRUM

A monthly column by the RIMS Governmental Affairs Department

California Referendum Strikes a National Chord, January, p. 7.

RIMS Files Punitive Damages Brief, February, p. 7.

Hollings Ties Product Liability to Mc-Carran; Gradison Considering Tax on Health Benefits, March, p. 7.

RIMS Sees Double on Employee Benefits, April, p. 7.

RIMS Testifies on ISO Activities, May, p. 7.

RIMS Testifies on Risk Retention, June, p. 7.

Court Allows Damages in Workplace Izjury Suit; Two From the Courts of California, July, p. 7.

Michigan Court Overturns Guaranty Fund Limit; RICO Upheld for Use Against Corporations, August, p. 7.

Court: Some Captive Premiums Deductible; Product Liability Bill Introduced in Senate. September, p. 71.

RIMS Comments on Proposition 103 Guidelines, October, p. 7.

RIMS Testifies on Workers' Compensation, November, p. 7.

Section 89 Repealed; Court to Decide Punitive Damages issue in NY, December, p. 7.

